

MICHIGAN ASSOCIATION OF MUNICIPAL CEMETERIES 2023

Kirk Caithamer, City of Ludington, President
Kalla Langston, City of Buchanan, Secretary
Elizabeth Whitt, Conway Township, Treasurer
Nick Bailey, City of Buchanan, Board of Directors
Dan Carter, City of Marquette, Board of Directors
Andy Case, Watertown Charter Township, Board of Directors
Candace Myshock, Huron Charter Township, Board of Directors
Suzanne Rowland, City of Kalamazoo, Board of Director

President's Remarks

Hello to all! I hope you and your families are doing well and are having a great start to 2023.

After 12 years of respectfully serving as your Secretary / Treasurer, I have accepted the challenge of becoming your MAMC President. I have learned and studied under Al Dumond, MaryAnn Frazier, Ron Carr, Suzanne Rowland and Stacy Loar-Porter and plan to continue to follow in their footsteps.

I was happy to see the crowd that came out for our 2022 conference in Frankenmuth. It was the most attended event since I have been a part of the association. I believe we can make this year's even bigger and better with you, our MAMC family.

Each year your Board of Directors strive to improve our annual conference, services and resources for our community. This year will be no different, as we welcome five new members to our Board. Kalla, Nick, Dan, Andy and Candace are all committed to continuing the excellence that you have come to expect.

We will be still looking to add new Board Members this year. If you value being a part of a dedicated team that supports public cemeteries, please consider volunteering as a Board Member. You can contact any member of the Board if you would like to learn more about joining.

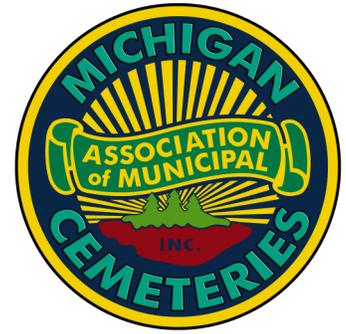
Every year we set out to honor one of our own with the Cemeterian of the Year award. This is an individual who goes above and beyond our already high standards for the field of work that we are in. Wesley Therrian, sexton for Moran Township, was the recipient of this distinction for 2022. We are now accepting nominations for the 2023 award. Please send your selection to either Secretary Kalla Langston or myself.

Thank you for choosing to be a member of the MAMC. We will continue to be a resource for your Cemetery and Cemeterian needs.

We look forward to seeing everyone in August.

Kirk Caithamer

MAMC President 2022 / 2023
City of Ludington, Cemetery / Parks
400 S. Harrison St. Ludington, MI 49431
231.690.6876 / kcaithamer@hotmail.com



2023 Highlights

Membership Dues are \$45.00.

Conference location is at the Great Wolf Lodge, Traverse City.

Conference dates are August 16th ~ 18th.

Conference Registration fee is \$149.00.

Registration fee deadline is August 6th.

Cemeterian of the Year nomination deadline is May 1st.

Board Member Volunteers—Submit your name by this year's Conference.

General Questions—MAMC Email: Miassociationcemetery@gmail.com

Thank you for being a part of our 63rd year!



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler"

articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

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Caption describing picture or graphic

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Your Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

Your Organization

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

PLEASE
PLACE
STAMP
HERE

Mailing Address Line 1

Mailing Address Line 2

Mailing Address Line 3

Mailing Address Line 4

Mailing Address Line 5

YOUR LOGO HERE